

2024 BOWL FOR KIDS' SAKE SPONSORSHIP GRID

Sponsorship Levels	Presenting \$2,500	Perfect Game \$1,000	Strike \$500	Spare \$300
All event publicity preceded by company name: "Bowl For Kids' Sake, presented by YOUR COMPANY"	X			
Two social media posts highlighting presenting sponsor; engaged following on Facebook, Instagram and Twitter	X			
TV appearances/interviews with a company representative promoting the event, as available	X			
Radio interview with a company representative promoting the event, as available	X			
Company spotlight in email communication to participants	X	X		
Company name included on bowling lanes	X	X		
Logo inclusion on event t-shirts for bowlers and volunteers	X	X	X	
Public address recognition at the event	X	X	X	
Logo or name inclusion with social media images/ mentions on Twitter, Facebook and Instagram	X	X	X	X
Logo inclusion on event flyers/posters	X	X	X	X
Logo inclusion on slide show at the event	X	X	X	X
Mascot representation at the event, if applicable	X	X	X	X
Year-Round Opportunities				
Big Brothers Big Sisters lunch-n-learn at your work-site	X	X	X	X

What is Bowl For Kids' Sake?

Bowl For Kids' Sake is Big Brothers Big Sisters of the Wabash Valley's largest and longest-running fundraiser. When you Bowl For Kids' Sake, you are creating brighter futures for youth right here in the Wabash Valley. One hundred percent of the funds are used to support the Big Brothers Big Sisters mission of one-to-one mentoring.

For additional information contact Emily Freeman, Program Director at 812-231-8910 or efreeman@casonline.org

Additional Information

Event Date: April 26, 2024
Location: Terre Haute Bowling Center



SPONSORSHIP COMMITMENT FORM

Involving your organization in Bowl For Kids' Sake will change children's lives. Your sponsorship will help Big Brothers Big Sisters contribute to brighter futures and stronger communities for the Wabash Valley.

Please indicate your preferred sponsorship level:

Spare - \$300

Perfect Game: \$1,000

Strike : \$500

Presenting : \$2,500

Company Name: _____

Contact Person: _____

Company Address: _____

Phone: _____ Email: _____

Please mail or email your sponsorship requests to the address listed below.

Big Brothers Big Sisters of the Wabash Valley
1101 S 13th St
Terre Haute, IN 47802

If you would like more information about any of these giving opportunities, please contact Emily Freeman at efreeman@casonline.org or 812.231.8910



For over 55 years, Big Brothers Big Sisters of the Wabash Valley has operated with the mission to help children reach their potential through one-to-one mentor relationships. These relationships have a measurable positive impact, and therefore make our community a better place to work and live.

This year, we have been working really hard to bring awareness to the program and the need to create one-to-one mentor matches for the youth in the Wabash Valley. Big Brothers Big Sisters need your financial support to recruit mentors and support local matches.

You can help change the life of a child in our community by sponsoring in this year's Bowl For Kids' Sake event, which is our annual fundraising campaign. To make Bowl For Kids' Sake possible, we rely on the generosity of corporate sponsors to support current mentor matches and to recruit new mentors. This allows more youth in our community the opportunity to have a professionally supported one-to-one mentor relationship. This year we are reaching out to you to consider forming a partnership with Big Brothers Big Sisters of the Wabash Valley. We would love for you to join our efforts and support of Little Brothers and Little Sisters by becoming a 2024 Bowl For Kids' Sake sponsor.

Every \$1,000 raised enables us to match and support one child with a life-changing mentor. Your participation will ensure the success for Bowl For Kids' Sake, and create positive futures for children right here in the Wabash Valley.

We have enclosed an outline of Sponsorship Levels for you to review. Please feel free to complete the attached form and return it to the agency.

If you have any questions, feel free to reach out to Emily Freeman, Program Director at efreeman@casyonline.org or 812.231.8910

Sincerely,

The Big Brothers Big Sisters Staff