# Vigo TPC



# Tobacco Prevention & Cessation



## In This Issue:

- CASY and Vigo TPC celebrate seven years of smoke-free air in our community.
- Senator Todd Young pays a visit.
- What's your smoke-free celebration story?

t's been seven years since smoke-free air became the law in Terre Haute and Vigo County. Chances And Services for Youth (CASY) and Vigo TPC are celebrating with the launch of a public awareness campaign.

"We Love Smokefree Vigo" will bring attention to the seventh anniversary of our local smoke-free air ordinances beginning July 1 and continuing into the fall. A series of radio ads will air multiple times a day on WFNB 92.7 "The Rock" and WVIG 95.9 "The Legend."

Ads will shine a light on the benefits of smoke-free air, as well as Vigo TPC's role in promoting a healthier, more prosperous community. The Vigo TPC Coalition's mission is to:

- prevent youth from ever starting tobacco use and vaping
- connect people who want to quit tobacco with resources for doing so
- support smoke-free/ tobacco-free environments in our community

Chances And Services for Youth serves as the lead agency for the Vigo TPC Coalition. Vigo TPC encourages supporters of smoke-free air to participate in the "We Love Smokefree Vigo" campaign in any of the following ways:

- follow @VigoTPC and share our posts on social media
- tell us why you love smoke-free Vigo using #SFsince2012
- submit a smoke-free celebration story (see page 2)

Stay up to date.

Help us grow.

Follow us on
Facebook and
Twitter
@VigoTPC

# Vigo County Tobacco Prevention & Cessation



### SENATOR YOUNG VISITS CASY TO PROMOTE "TOBACCO TO 21"

The harms caused by tobacco use could be reduced if addictive nicotine were less accessible to young people. legislation entitled the That was the message presented by U.S. Senator Todd Young during a press conference at the Booker T. purchase all tobacco Washington Community Center in Terre Haute on May 31.

Senator Young was welcomed by Vigo TPC and Chances And Services for Youth, as well as representatives from the Vigo County School Corporation, Terre Haute Regional Hospital, and the Terre Haute Chamber of Commerce Better Health Wabash Valley Initiative.

Senator Young is one of four U.S. senators and two U.S. representatives who introduced the bipartisan Tobacco to 21 Act. The proposed legislation would raise the minimum age to products including e-cigarettes from 18 to 21. To date, 14 states and more than 470 municipalities have passed their own laws raising the

minimum age to purchase tobacco to 21.

The Tobacco to 21 Act is backed by such groups as the Campaign for Tobacco Free Kids, the American Cancer Society, the American Heart Association, the American Lung Association, and the American Academy of Pediatrics. More information is available at www.tobaccofreekids.org.

"The nationwide epidemic of tobacco and electronic cigarette use among high school and middle school students can no longer be ignored."

— United States Senator Todd Young

### At left:

U.S. Senator Todd Young talks about proposed federal legislation that would raise the minimum age to purchase tobacco and electronic cigarettes from 18 to 21. According to the Campaign for Tobacco Free Kids, raising the tobacco age to 21 is one important component of a comprehensive strategy to reverse the youth e-cigarette epidemic and continue reducing tobacco use in the United States.

### WHAT'S YOUR STORY?

Are you as happy as we are that smoke-free indoor air is the law in Vigo County? We'd like to hear about it! Write to us at lray@casyonline.org and tell us why you love smoke-free Vigo. To get you started:

- How have you been personally impacted by secondhand smoke?
- Why are you thankful for smoke-free indoor air in public places?
- Why is it important to protect *all* workers from secondhand smoke, including those in hospitality venues?



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